



P.O. Box 105, Holderness, NH 03245

Greetings!

“Golden Pond is very near wherever you are” is one of the opening lines of the play *On Golden Pond* and is its universal message. Everyone has a Golden Pond, an ideal, a fantasy, a home to go to, even if it's only in a person's dreams. *On Golden Pond* has been translated into 27 languages - soon to be 28 with the addition of Arabic - and has played in more than 40 countries. It is currently running in major productions in Berlin (not NH), Stockholm, St. Petersburg (not Florida) and, give or take, 20 or 30 other cities around the world, large and small. But now, at last, the play is coming home to the town where the movie it inspired was shot, directed, at last, by its author.

Ernest Thompson has directed the successful musical version of *On Golden Pond* and the blockbuster television production, starring Julie Andrews and Christopher Plummer, but this marks the first time that he's directed the play that began his career 33 years ago. Working with an extraordinary cast of actors, all of whom appear with Ernest in his new film *Time and Charges*, this production takes Ernest back to the essence of a story that for three decades has continued to capture the imagination of audiences everywhere. This *On Golden Pond* is for New Hampshire, where Ernest lives and where, with his partners Morgan Murphy and Lori Gigliotti Murphy, he runs his company, WhitebridgeFarm Productions. “Golden Pond is very near wherever you are” has never been truer for anyone lucky enough to come this summer to the Little Church Theatre in Holderness, NH and watch a classic American play come to life in the hands of its creator.

Be a part of the magic of *On Golden Pond* this summer through advertising in our program. Along with performances of *On Golden Pond*, we will also present the following events:

- Art Gallery Opening
- Critter Theater
- *Love Letters* by AR Gurney
- Project Greenway
- Holderness 250th Celebration Dance
- Cabaret!

As always, we are offering local businesses the opportunity to support the Little Church Theater through the purchase of advertising in our season playbill. This playbill will provide exposure to our audiences at every event we host this summer. This is a great chance to reach all of our audience members with one advertisement from you.

We also are looking for refreshment sponsors for our major events. The sale of refreshments is another opportunity for the Little Church Theater to raise funds for our programs and events. This season we hope to have local businesses donate provisions. As a refreshment sponsor you will receive a discount on your advertising depending on your level of advertising and donation. Your business will also receive recognition as a major sponsor at the event and in all publicity and advertising for the event.

Please contact me at the Little Church Theater at (603) 968-2250 if you have any questions regarding your advertising with the Little Church Theater. We hope you will take advantage of this truly distinctive mode of supporting the Little Church Theater. Your support is greatly appreciated and the Little Church Theater is both pleased and proud to be a part of the Squam community.

Lisa Lovett
Executive Director

Little Church Theatre
Playbill Advertising & Refreshment Sponsorship

Playbill Advertisements:

Please check the advertisement type:

- 1/4 page ad (2 1/8 " wide x 3 5/8" tall) and website listing - \$85
 1/2 page ad (4 1/2 " wide x 3 5/8" tall) and website listing - \$165
 Full page ad (4 1/2 " wide x 7 1/2" tall) and website listing - \$275

Limited availability

- Inside front cover - \$425 / Inside back cover - \$375 / Back Cover - \$525

Refreshment Sponsorship:

Please check the event you would like sponsor with the donation of refreshments:

(Indicate your event choice from first to third.)

- Art Gallery Opening
 Love Letters by AR Gurney
 On Golden Pond
 Cabaret

Name _____

Physical Address _____

Mailing Address _____

Phone _____ E-mail _____

Ad size _____ Amount enclosed _____

Ad Specs: *Please supply black and white ads in TIFF, JPG or PDF format and e-mail to Sally Grand at medesign@suchmail.com or mail on CD to: Sally Grand, PO Box 50, Holderness, NH 03245.*

Please make check payable to: **Little Church Theater, P.O. Box 105, Holderness, NH 03245**

Thank you!